GetMint

RESEARCH-BACKED AI VISIBILITY SOLUTION FOR EUROPEAN BRANDS

Run AI search *at scale*

Know where your brand stands in AI answers, act on it across every market, brand and agency, and prove what worked.



CHALLENGE

AI search is new. *Nobody knows how to steer it yet*

01 **No data you can trust.** Scores move every day, noise or not.

02 **So no shared plan.** Brand, content, e-commerce, countries and agencies work apart.

03 **So nobody acts.** The sources AI trusts belong to competitors.

04 **Nobody knows what works.** No action is traced to a result.

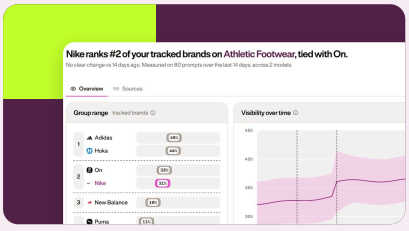
1.2 bn people use ChatGPT every week

$1 bn ChatGPT Ads annualized revenue, in under 200 days

45% of marketing leaders can't accurately measure their AI visibility

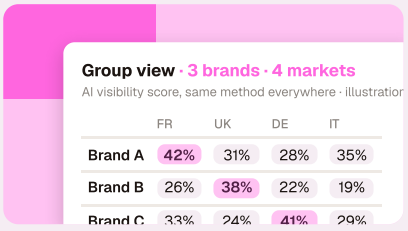
OPENAI DEVDAY, SEPT. 2026 · OPENAI, AUG. 2026 · AI VISIBILITY INDEX 2026, JUNE 2026

The GetMint engine *reliable data first, then action*



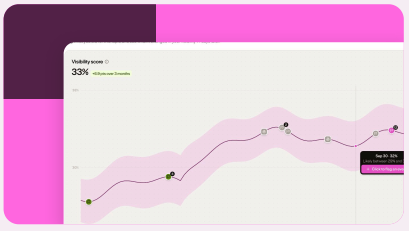
Reliable data

Signal turns noisy AI answers into a score with its range



Shared group-wide

Every country, brand and agency on the same data



Act and prove

Close gaps, organic or paid, and see what each action changed

SET-UP SIGNAL ACTION PROOF

One reliable dataset, *from set-up to proof*

Set-up, with our method

Topics built from your priorities, 20 to 30 prompts each, run daily and read over 14-day windows.

Signal, our algorithm

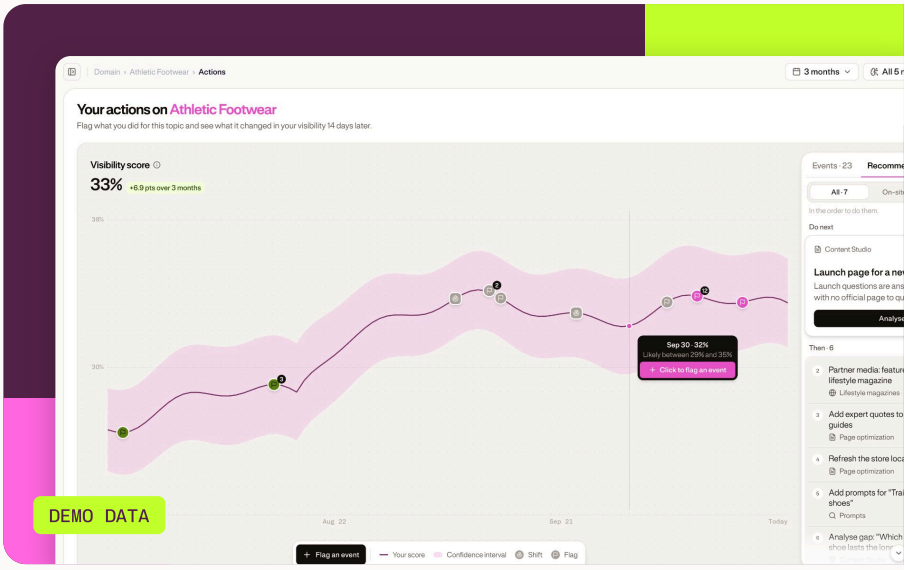
A most likely score and its range, brands grouped when too close to rank, model updates flagged.

Organic and paid

Content Studio for organic. Ads Studio for ChatGPT Ads, as an official OpenAI partner. Ads Radar to see who advertises.

Proof of impact

Every action logged and measured against untouched topics, net of noise.



CASE STUDY

ACCOR

Accor took back control of its brand *on AI engines*

71%

share of voice in AI answers for Fairmont

72%

alignment with how AI perceives the brand

Top 3

in direct citations to Accor websites

"With GetMint, we finally have actionable data on our visibility in AI answers. GEO has become a shared reflex across our team."

YASSINE HACHEM, SVP ECOMMERCE & CUSTOMER ENGAGEMENT, ACCOR

Everything your team needs *to run AI search on its own*



01
Platform
Visibility, sentiment, sources and actions in one place

02
Studios
Content Studio and Ads Studio to act in-app

03
MCP and API
Works where your team already works

04
Experts
An AI Search Strategist until you run it alone

Talk to an *AI search expert*

€4M raised · STATION F F/AI winner · Future 40 2026 · Official OpenAI partner · Artefact partner · 300+ brands