CERTIFIÉ AB AGRICULTURE BIOLOGIQUE
FR-BIO-09 AGRICULTURE FRANCE

TOTEM nature

BOUQUETS & INCENSE COMPOSED AS VEGETAL PERFUME
THE ELEGANCE OF FRENCH SMUDGING

Medicinal plants, aromatic flowers, and certified organic woods
Grown and handcrafted in France



PERFUMES · PURIFIES · HARMONISES





TOTEM Nature presents its original approach to PERFUME: from the Latin per fumare "through smoke" a purification of the air by fumigation, the earliest tradition of perfume: the burning of precious plants.

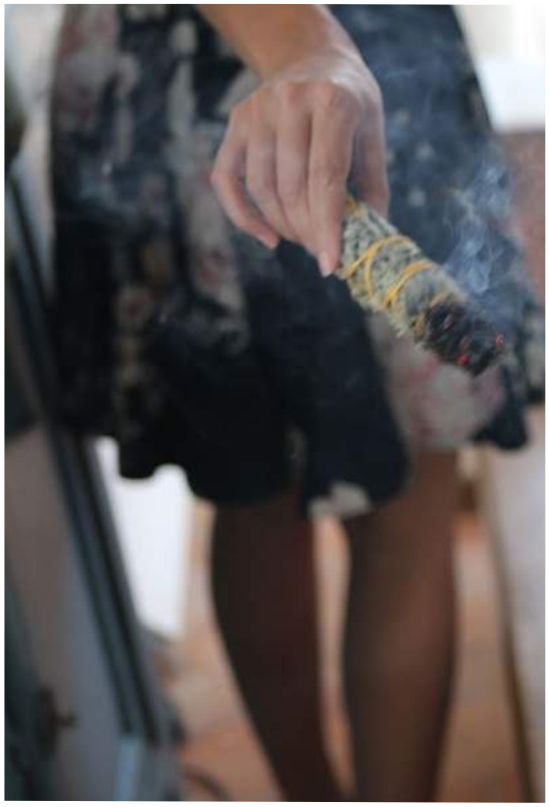
Since 2021, Joséphine, a graduate from the École des Arts Décoratifs, has been nurturing TOTEM Nature.
She infuses her creations with her love of art, fragrance, nature, and harmony.

TOTEM Nature is a "botanical house," a return to the original conception of perfume. We combine botanical and olfactory compositions into unique synergies, expressed through collections of six scents. Both wild and refined, each fragrance is crafted "by nose and by hand," guided by a healer's instinct.

The Maison celebrates the medicinal virtues of plants and reinvents ancestral rituals of purification and perfume through fumigation. Both the bouquets and the incense are reflections by the totem animals of our forests. Their presence, infused with the magic of our culture and land, strengthens and accompanies the benevolent energy of the creations.

We invite you to welcome nature into your home and within yourself, to reconnect with traditional know-how, and to cultivate pleasure and well-being.

Our fumigation rituals are entirely created and crafted in France, using plants grown through biodynamic farming or gathered wild from certified organic sites.





Our plants, woods, and flowers are chosen for their medicinal virtues and their singular fragrances. Here, nothing is masked: all aromas are naturally released through the smoke of the plants, helping dispel unwanted odors and negative energies.

With the bouquets, each person becomes an actor, a bearer of well-being: as one moves, the glow of the bouquet is awakened, releasing the virtues of the plants through their beneficial smoke. We create «Bouquets à la française», a reinterpretation of burning monoliths or "herbs to burn," infused with a sense of beauty and pleasure.
Generosity and kindness are embodied as much in essence as in form. Each bouquet carries its own unique aromatic signature, one that fills the space and lingers for several hours.

«With incense, one simply surrenders.»
Each incense monolith stands upright on its vertical axis, resting on its porcelain holder.
Our incense monoliths are like the bouquets, they are raw extracts of nature. Their shape and size are custom-designed in the spirit of TOTEM.
They burn like monoliths, never losing their balance and in turn, helping us find ours.

THE TOTEM NATURE COLLECTION

SCENTS & RITUALS



Smudging Bouquets
Natural Incense
Gift Sets
Accessories
The In-store Experience

A.

THE

6

SIGNATURE
BOUQUETS
COLLECTION





Handcrafted in France. Organic-certified bouquets (AB label) certified by Certipaq.

OUR FUMIGATION BOUQUETS are individually presented in a reusable cylindrical gift case.This keeps the plants protected, encourages nomadic use, and shares the story and ritual of fumigation.

WE OFFER TWO WAYS TO USE THEM:

The Classic format *(20 X 6 cm box)*

Estimated usage period for an 18 cm botanical bouquet: **4 to 6 months, with more than 60 sessions, based on 2 to 3 sessions per week.**

PRICES

Wholesale price: €18.50 per unit
France retail price: €39 / €42

- Comfort -



THE HEDGEHOG BOUQUET

Scents of mossy woodland undergrowths

Ingredients:
Fir, eagle fern, heather, lichen

- Vitality -



THE BEAR BOUQUET

Scents of mediterranean scrubland

Ingredients:
Scots pine, fig leaves, immortelle

- Serenity -



THE DEER BOUQUET

Woody and herbal scent

Ingredients:
Sage, St. John's wort, cedarwood

- Momentum -



THE HARE BOUQUET

Fig scents with tangy notes

Ingredients:
Fig tree, rosemary, mugwort, poppy

- Clairvoyance -



THE OWL BOUQUET

A warm and mellow garrigue scent

Ingredients:
Rosemary, lavender, fig wood

- Connection -



THE WOLF BOUQUET

A fresh spring forest scent

Ingredients:
Scots pine, sage, yarrow, lichen

Discovery format, a new size
« the little wolf, the little bear…… »

And a rigid drawer box: 14 cm x 4 cm

They are lighter and smaller, allowing you to vary scents and energies more frequently. Approximate duration of use: two months, when used 2 to 3 times per week, (around 20 fumigations).

PRICES

Wholesale price: €12.50 per unit
France retail price: €29 / €32







Classic bouquet on the left: 18 cm, *Discovery* bouquet on the right: 13 cm



B.

THE INCENSE COLLECTION





TOTEM INCENSE STICKS, an olfactory variation of the totem bouquets, are available in 6 fragrances with different properties.

The smoke unfolds over 20 to 30 minutes.
One incense stick is sufficient for a space of up to 50 m².
They are made from 100% French plants, handcrafted in France.
Box containing 9 incense monoliths.
Box dimensions: 12 x 4.2 cm Incense sticks: 4 x 1.3 cm

PRICES

Wholesale price: €11,50 per unit
France retail price: €24 / €26

- Vitality -



THE BEAR INCENSE

A marine scent with floral hints

Ingredients:
Scots pine, fig leaves, immortelle, plant resin.

- Comfort -



THE HEDGEHOG INCENSE

A forest scent of moss and spices

Ingredients:
Fir, eagle fern, heather, lichen, plant resin.

- Grounding -



THE DEER INCENSE

Woody and herbal scent

Ingredients:
Sage, St. John's wort, cedarwood, plant resin.

- Impulse -



THE HARE INCENSE

A fig tree scent with tangy notes

Ingredients:
Fig tree, rosemary, mugwort, poppy, plant resin.

- Vision -



THE OWL INCENSE

A warm and mellow garrigue scent

Ingredients:
Rosemary, lavender, fig leaves, plant resin.

- Connection -



THE WOLF INCENSE

A fresh spring forest scent

Ingredients:
Scots pine, sage, yarrow, lichen, plant resin.

TOTEM nature

100% nature's forces

THE FROG INCENSE

An exquisite scent for humans, repellent to mosquitoes and flies.

with the strength and sharpness of cade juniper,
the warding power of eucalyptus globulus,
and the protection of rosemary and lavender.

PRICES

Wholesale price: €12,50 per unit
France retail price: €25 / €27

FRENCH-ENGLISH
BILINGUAL PACKAGING



Grenouille incense is crafted from a magical wood from the South of France: "witches' wood." This wood is a precious legacy of ancient tradition.
It was once widely used and renowned for its strong ability to repel the flying insects that were especially abundant in the South.

We have combined its properties with the repellent powers of eucalyptus, rosemary, and lavender
The result is a small, concentrated monolith, powerful and breakable in two portions, allowing you to control the amount used for fumigation.

Its fragrance is at once spicy, balsamic, and fresh.

C.

THE GIFT SETS





THESE GIFT SETS are precious and unique gifts, crafted from the essence of nature and infused with the magic of totem botanical fumigation.

HARMONIE SET *(discovery bouquets)*

The set of six discovery-size bouquets allows you to explore the full collection and respond to every mood, varying pleasures and scents.
(discovery bouquets)
WSP : €69 (France Retail price : €150 to €162)



REFUGE GIFT SET *(discovery bouquets)*

This set offer three discovrry bouquets : the Little Bear, the Little Hedgehog and the Little Deer. Three aromatic and energetic tools to create a safe haven within your home.
WSP : €40 (France Retail price : €89 to €95)



RESOURCE GIFT SET *(classic bouquets)*

A ritual of focus, restoring our inner energy
It includes: 3 classic bouquets (18 cm) :
HEDGEHOG - BEAR - DEER

WSP : €57 (France Retail price : €115 to €125)



AWAKENING GIFT SET *(classic bouquets)*

A ritual of focus, on the flow of our energies.
It includes: 3 classic bouquets (18 cm) :
HARE - OWL - WOLF

WSP : €57 (France Retail price : €115 to €125)



D.

THE RITUAL ACCESSORIES

Our complementary creations are the tools of a way of life that matters to us: special objects that are useful, durable, aesthetic, and poetic.
They transform ordinary gestures into ceremonies, to be lived with refinement.

THE LONG MATCHES



As with every collection, your clients are invited to choose their totem animal from six unique matchboxes. Each long match is attuned to the very rhythm of the ritual.

Made in Germany,
wood from sustainably managed forests.
60 matches, dimensions: 10 × 10 cm.

WSP per unit: €4.30
(France Retail price : €9.90)
Exclusively offered in sets of six

THE DISHES



Designed and custom-made for your TOTEM bouquets and incense.

Each piece is unique, handmade in collaboration with French ceramic artist Marc Albert.
A limited edition, crafted in Soissons, France, in white porcelain with a transparent glaze.

Bouquet Dish
Size approx. 24,5 cm X 11,5 cm
WSP: €20 (France Retail price) : € €39

Incense Dish
Approximate diameter: 9 cm
WSP: €12 (France Retail price : €24

E.

THE IN-STORE SENSORY EXPERIENCE

TOTEM Nature is by your side to ensure a a distinctive customer experience.
Our display stands showcase our creations and inspire curiosity.

With your first order, we offer you a smudging bouquet and a matchbox, allowing your customers to discover the spirit of TOTEM through scent.



Example of an in-store display at Galeries Lafayette, 40, boulevard Haussmann 75009 Paris.

SEE THE BOUQUETS

TOTEM nature invites you to choose at least one branded display stand to enhance your sales and showcase our products.

- **Demonstration bouquet**, available individually in the standard size (€10 excl. VAT) or discovery size (€6 excl. VAT).
- **The Éveil Gift Set / The Ressource Gift Set** contains 3 large bouquets (€42 excl. VAT).
- **The Harmonie Gift Set** contains 6 small bouquets (€42 excl. VAT).

For details of the botanical compositions, please refer to the "Gift Sets" section.

SMELL THE PLANTS

This collection of small glass jars contains extracts from our botanical bouquets and incense, presented as whole plants or powders (€4 excl. VAT per jar). Each scent tester reveals a botanical fragrance, an invitation to step into the olfactory world of TOTEM nature.

SMELL THE INCENSE

To help grow your incense sales and give your shop its own signature scent, TOTEM nature offers a set of 9 incense samples for €6.50 excl. VAT.



THE SCENT TESTERS



FOR ANY REQUEST FOR INFORMATION:
info@totemnature.com

CONTACTS :

Joséphine, Founder & Creative Director
phone : +33 6 21 64 04 59 - josephine.busquere@totemnature.com

David, Growth & Development Manager
phone : +33 7 81 80 54 58 - david@totemnature.com